

## Media Release – 14 August, 2010



## PAKISTAN

### Bigger than Haiti, the China earthquake and Burma cyclone combined!

Just ten weeks after launching, Disaster Aid Australia together with international partners Canada and USA which form Disaster Aid International (DAI) has pledged Family Survival Packs to assist survivors in the devastating floods of Pakistan.

100 Family Survival Packs are being flown into Pakistan with another two containers leaving next week.

Our international Disaster Aid Response Teams (DARTs) consisting of an Aussie, Canadian, American and Brit who are all highly experienced and have assisted in disasters, many times before, leave next week to deliver the aid.

According to the United Nations, 6 million survivors urgently require aid in the form of shelter, food and clean water. This catastrophic flooding is bigger than Haiti, the China earthquake and the Burma cyclones. The death toll has risen to 1600 and reports reveal that up to 14 million or 8 percent of the population have been disrupted or affected.

Disaster Aid Australia has another 1000 Family Survival Packs ready to deploy but we urgently need your assistance with donations to allow further assistance into Pakistan.

Working with two of the largest international humanitarian charities, we are committed to ensuring that these survivors have our help in the form of our Family Survival Packs and clean water systems through our partner the SkyJuice Foundation.

All donations are tax deductible and totally trackable – all donors of Family Survival Packs and water systems will receive a photograph of those who receive their valued contribution through a donation together with recognition on our website and a certificate.

Jenni Heenan, General Manager of Disaster Aid Australia said “A donation of \$800 for a Family Survival Pack ensures a family to be together in the security of a tent and all the relevant items in the box to start over with some dignity. A donation of \$5,000 will allow up to 10,000 litres of clean water a day for ten years” she said.

“We can only deliver the aid with your support and we all know how generous Australians (and especially our fellow Rotarians) are to the plight of those far less fortunate” Jenni said.

## PAKISTAN APPEAL

**Please accept my/our donation of \$** ..... [cheques payable to Disaster Aid Australia]

Or charge credit card                       Visa             MasterCard            [expiry .... / .... ]

Card number .....                      Name on card .....

Please indicate here for tax deductible donation

Name .....

Address .....                      Phone .....

Email .....                      Signature .....

### Donations by mail to:

Disaster Aid Australia  
PO Box 790  
Endeavour Hills 3802



Disaster Aid - bringing all the pieces together  
... together we can!

**Patron: Max Walker**

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